

Rohit Tigga

My engineering and design background doesn't just make me a force to be reckoned with on product, but to your whole organization. One of my greatest strengths is tackling challenges holistically while working cross-functionally with team members to get into the weeds. I'm a purpose-driven individual who is hell-bent on using technology to solve major world problems.



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Experience

Oct. 2017 - May 2018



Wethos

Product Lead

Ran full product spectrum from user research to product design to product prioritization, planning sprints, ensuring deliverables were shipped, established an Agile process and OKR's. Affected core business metrics: conversion, project posting (linked to revenue), and engagement.

March 2017 - May 2017



DataDoesGood

Design Contractor

Data Does Good helps people turn their personal data into cash for their favorite nonprofit. I'm working along the CEO, Scott Steinberg, to test new value propositions, increase the conversion rate and improve the on-boarding process.

June 2016 - Jan 2017



Connect

Design & Front-End

At Connect - an app that helps you spend quality time with people you love - I designed and coded a new landing page, conducted user research, usability tests, prototype, and helped grow their waitlist to 6000+ people before launch.

Sept. 2015 - June 2017



HackDavis

Co-Founder

I co-founded HackDavis, the first major collegiate hackathon at my school. It focused on social good. Our 2016 event had 300+ students, a 50:50 gender ratio and \$6K donated to charity. I directed event logistics and raising over \$50K from corporate sponsors.

Skills

Product Management

Strategy

JIRA

Product Development

Entrepreneurship

User Experience

User Research

Agile Development

Cross-Functional Leadership

Sketch

Front-End

Education

University of California at Davis

Completed coursework towards Computer Science, Class of 2017